

Kick-off for HighWind presence at the CES 2023 in Las Vegas



Marseille, FRANCE - 29 Novembre 2022 – It's official now, along with 16 start-ups from France's South Region, HighWind has been selected by the Eureka Park and France to participate to the CES 2023 in Las Vegas between January 5th and January 8th 2023, you can visit us at booth 60611.

During the CES, HighWind will be represented by Adrien RICCI (CEO & Co-founder), Christophe HAUS (CTO & Co-founder) and Marine BARDELAY (Legal Director).

For this special event, HighWind will fly the colors of America's bravest : the firefighters, which are both in the USA and Europe key actors of the emergency response during both daily lives and major crisis, and which are currently HighWind's biggest partners in France. Having recently patented its AI Module for pre-diagnostics, HighWind will demonstrate how to use its emergency call app for smartphone and how emergency dispatchers will receive the enhanced emergency information. Each year in the USA over 240 Millions 911-Emergency Calls are passed to 6200 emergency call centers, and HighWind will leverage on the CES 2023 in order to address its AI-enhanced solution to emergency call centers of each American' county. In 2017, Las Vegas was sadly the theatre of a mass shooting killing 60 persons and wounding at least 413, HighWind's work is designed to increase chances of survival facing this very kind of scenarios.

During the CES, HighWind will also participate to January 6th HealthTech event organized by Business France, Parisanté Campus and Okantis, another opportunity to come and meet our C-level members present there.

Contact: Adrien RICCI (CEO) – adrien.ricci@highwind-ems.com